

Tanveer Ahmed


Certified User Experience Designer from Userhub

Work Experiences

 **Nitex** Dhaka, Bangladesh
Lead Product Designer | May 2023 - Present


Responsibilities

- Working on improving the business products (Sales funnel, Buyer Platform etc.) & striving to add a more interactive experience for users.
- Work together with cross-functional teams, such as product managers and engineers, to establish product requirements and objectives.
- Lead a product design team of five members.

 **Seedrs** London, Uk
Product Designer | Full time (remote) | Feb 2021 - Apr 2023


Responsibilities

- I have designed the investment and deposit journey on the platform, which will increase investment across the platform by **10%**.
- I have implemented a **"Role System"** in the admin dashboard, which allows line managers to control employee access to the dashboard.
- As a platform designer, I worked to make platform operations smoother and more user-friendly for the Legal & Finance team.

 **Truck Lage** Dhaka, Bangladesh
Sr. Product Designer | Full time | Oct 2019 - Dec 2020

Responsibilities

- I designed a CX dashboard for **over 30** customer care executives, reducing customer call time by **60%** and ensuring the most convenient ways to provide the truck to customers.
- I designed a B2B dashboard for **60+ partners** so that they could create and track trips.
- I also designed a **financial dashboard** with data visualizations for B2B partners to track their regular transactions.

 **Studiomaqs** Dhaka, Bangladesh
Interaction Designer | Full Time | Dec 2018 - Sept 2019

Responsibilities

- I worked for Banglalink's Marketing **Website**, where I created a wireframe and prototype, validated it through user testing, and documented the process for the UI designer.
- I led a team that designed **an app** and **website** for Hungry Naki, the country's first food delivery app.

 **Therap Services** Dhaka, Bangladesh
UI Designer | Full time | Mar 2017 - Nov 2018

Responsibilities

- I designed the UI for the **customer support** segment of the website, where patients can get support from the CX team.
- I worked on the frontend of the company website using basic HTML, CSS, and JS.

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Education

B.Sc in Computer Science | 2016

GPA: 3.36 out of 4.00

American International University Bangladesh
Banani, Dhaka, Bangladesh.

Proud moment for me

UX Boot Camp by userhub - 2018

Mentor

Mentored two groups of upcoming designers to solve a real problem.

Smart City Hackathon - 2016

Champion: Clean City

Proposed a digital solution to maintain environmental cleanliness and create a smart city globally.

Microsoft Imagine Cup - 2016

National Finalist

Proposed a business idea and solution for maintaining a clean environment, which is effective for third-world countries.

Skills

User Journey Mapping

Experience Flows

Wireframing

Interactive Prototype

User Interface Design

Design System

UI/UX Documentation

Business Strategy / Growth design

Tools

Figma

Sketch

Adobe XD

Principle

Adobe Photoshop

Adobe Illustrator

Whimsical